



## PROFILE

### ABOUT

Peter Sheahan has established a globally recognized brand as a leading expert in workforce trends and generational change. In the space of three years he has built a multi-million dollar consulting practice attracting clients such as NewsCorp, Google, Coca-Cola, L'Oreal and Ernst & Young.

Peter's success is driven by his ability to **identify** areas of untapped potential within organisations, **develop** the unique thought processes and skills required to convert that potential into performance, then **engage** with key individuals at all levels to make it a reality. Peter's clients describe his entertaining presentations as "thought provoking", "insightful" and "inspiring".

Peter is a highly energetic entrepreneur with a respected reputation for transforming traditional business practices - bringing them into the present and launching them into the future. His outstanding achievements were first officially recognized in 2003 when Peter had the honor of being named New South Wales Young Entrepreneur of the Year.

In 2006, Peter was voted by his peers at the National Speakers Association as Keynote Speaker of the Year.

Peter has delivered more than 2,000 presentations to a combined audience of over 300,000 people in six different countries. The author of 4 books, including the bestseller *Generation Y: Thriving (and Surviving) with Generation Y at Work*, he clearly understands what it takes to be successful in the rapidly changing business world.

His new book, *FLIP* (Random House, September 2007), focuses on how the power of creative and lateral thinking can be harnessed to revolutionise innovation in businesses.

Peter Sheahan is a unique and inspiring speaker whose ideas and experiences are changing the face of the business world. Don't miss your chance to engage with the leading edge of innovative and entrepreneurial thinking.